

Customer Profiling based on their LinkedIn characteristics and buying behaviour



Master project Business Analytics

Kabira Bouamrani

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VU University Amsterdam
Faculty of Sciences
De Boelelaan 1081a
1081HV Amsterdam

Xomnia B.V.
Raamstraat 7-I
1016 XL AMSTERDAM

Supervisors:
Dr. Evert Haasdijk
Roelof Reinders MSc.
Dr. Kristiaan Glorie

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